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MEDIA ON THE INTERNET

INFORMATION TECHNOLOGY AND JOURNALISM
25th May - 29th May 2009

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1. INTRODUCTION

- ✘ The term **public media** can be defined as a complex concept that denotes the systems of informing the public and its function is to disseminate news and audio–visual content for the purpose of informing, educating and entertaining a very large audience such as the population of a nation state.

- ✘ Media classification:
 - + Electronic: TV, radio, news agencies, teletext, internet newspapers
 - + Printed: daily newspapers, weekly magazines, monthly magazines, specialized editions

...

✘ Media function:

- + Informing the public
- + Identifying current issues
- + Educating its consumers
- + Monitoring and controlling the government

✘ Traditional ways are slowly dying out and we have to come up with new ideas so the media can evolve and thus grow

1.1. THE MEDIA SITUATION IN CROATIA

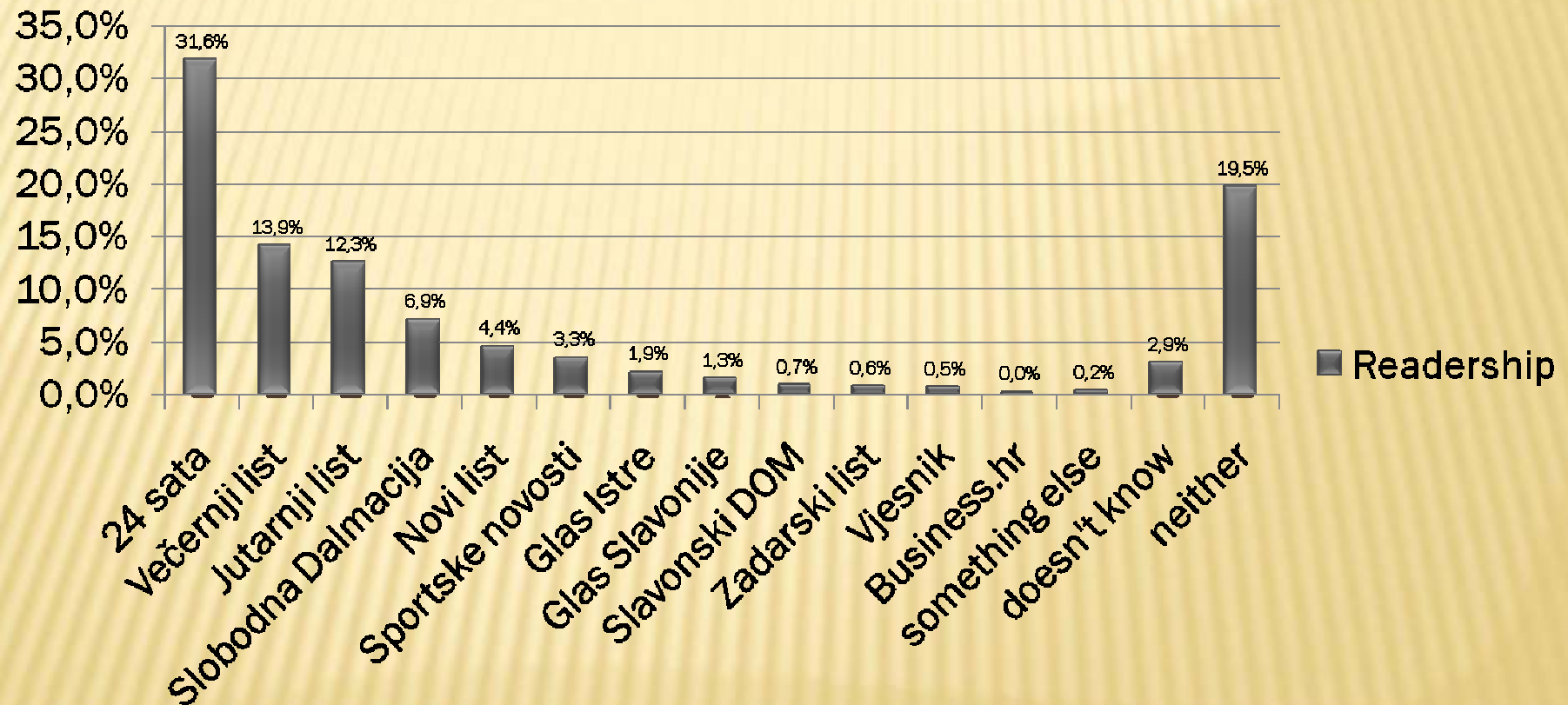
- ✘ Partial domination of state ownership in the broadcast media and concentration of private ownership in the printed media
- ✘ Electronic media have national coverage – printed media do not
- ✘ No transparent data on the reach of television, radio or newspaper circulation
- ✘ Dependencies on large advertisers
- ✘ Financial dependence

1.1. THE MEDIA SITUATION IN CROATIA

- ✘ A study done by Freedom house (an American non-profit association)
- ✘ Freedom of press - partly free.
- ✘ “regulatory agencies such as the Council for Electronic Media are seen as politically independent, but critics have complained of poor professional standards and a lack of transparency in regulatory decisions. State-owned media, which dominate the broadcast market, remain vulnerable to potential political interference. Journalists reportedly practice self-censorship to protect the economic interests of owners and major advertisers.”
- ✘ Amongst 195 countries - Croatia is on 81th place.

1.2. READERSHIP OF PRINTED MEDIA – DAILY NEWSPAPERS

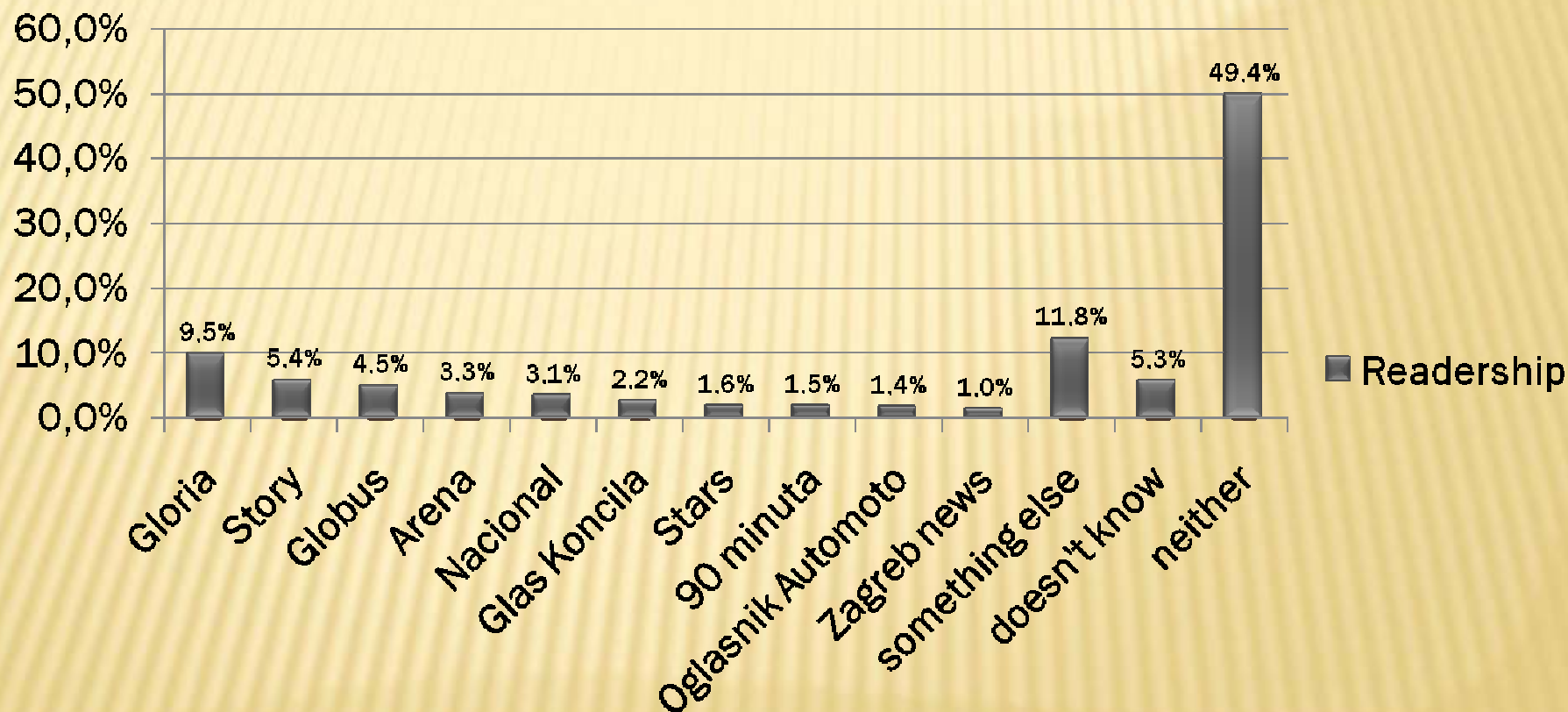
Readership of daily newspapers



SOURCE: MEDIAPuls; sample: 10235; 01.10.-31.12.2008.

1.2. READERSHIP OF PRINTED MEDIA – WEEKLIES

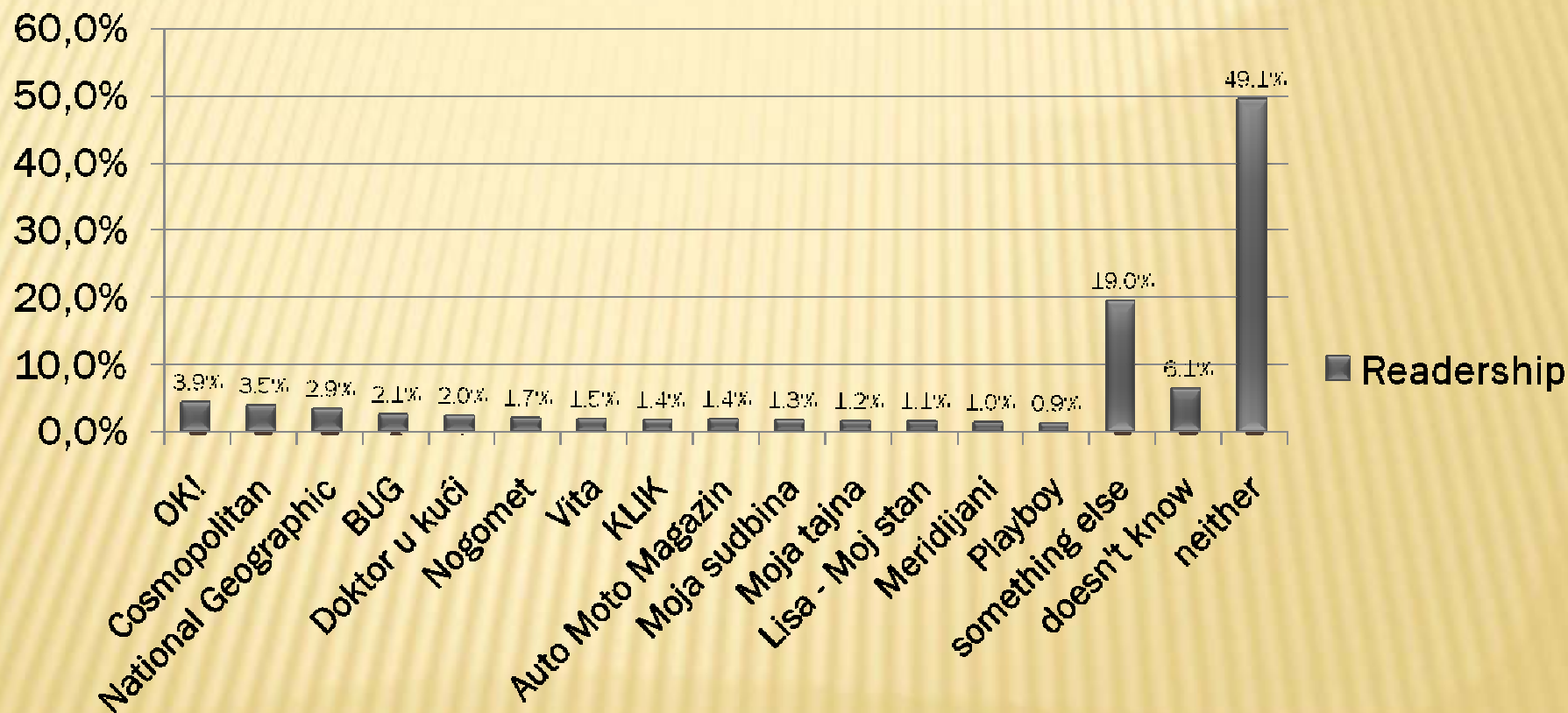
Readership of weekly magazines



SOURCE: MEDIAPuls; sample: 10235; 01.10.-31.12.2008.

1.2. READERSHIP OF PRINTED MEDIA – MONTHLIES

Readership of monthly magazines



SOURCE: MEDIAPuls; sample: 10235; 01.10.-
31.12.2008.

2. NEWS PAPERS ON THE INTERNET

- ▶ A crisis in contemporary journalism
- ▶ Furthering technological advances and providing new ways of transmission of news
- ▶ Opportunities of e-Newspaper
 - ▶ More practical and simpler reading
 - ▶ The option of commenting (monolog -> dialog)
 - ▶ The speed of distributing the information
 - ▶ All-day update of web portals (classical print – printing and distribution require a lot of time)
 - ▶ Somewhat free
 - ▶ Multimedia

Jutarnji.hr | Moj Jutarnji | EPH na webu | Reci.hr | Hej! | Jutarnji klub | Upišite traženi pojam | web | Traži

Naslovnica | Sport | Jutarnji 2 | Kultura | Spektakli | Auto moto | Dom i nekretnine | Uхвати ritam

J Jutarnji.hr
 Prijavi se | Registracija novih korisnika
 Zašto se registrirati?

Ponedjeljak, 12.01.2009.

Vijesti
 Svijet
 Novac
 Crna kronika
 Zagreb
 Hrvatska
 Zanimljivosti
 Komentari
 Magazin
 Nedjeljni Jutarnji
 Znanost
 Horoskop
 Sport
 Jutarnji 2
 Kultura
 Spektakli
 JutarnjiTV
 Reci.hr
 RSS

auti.hr
 ATRAKTIVNE
 seksi
 djevojke

COSMOPOLITAN stil Magic

NEMA PLINA DO DALJNJEGA
Rusija: Ugovor Ukrajine i EU-a neprihvatljiv
 Dimitrij Medvedev ne želi priznati ugovor dok Ukrajina ne povuče posebnu odredbu

NOVA NESREĆA
Strojem pregazio djevojčicu (6) pred majčinim očima
 Stroj je djevojčicu pregazio dok je bila na vučnici zajedno s majkom. Kako prenosi RTV Slovenija, vozač se previše približio vučnici te srušio i majku i djevojčicu.

FEŠTA U VIŠNJIKU
Hajduk obranio naslov
 Splitski su bez poraza postali prvaci dvoranskog PH. Deset velikih pobjeda od kojih dvije protiv velikog rivala Dinama. Gabrić je najbolji igrač turnira, a Ibričić strijelac (12). Hrgović je bacio bocu u gledalište.

NAJHLADNIJI GRAD | **SUNCE I MORE** | **SVE NAJGORE** | **ČUDO IZ MEĐUGORJA**

NAJNOVIJE VIJESTI
 21:28 Koprivničanke među osam najboljih europskih klubova
 21:26 Sarkofag - dokaz Rimljana na Silbi
 21:21 Reli Dakar: Sainz i Coma povećali vodstvo
 21:17 Nafta iscurila zbog zastarjele tehnologije
 21:04 'Bliski istok je prvi posao mog tima'

50% bonusa na kasko!

NAJČITANIJE
 Sviokos: Ne bolujem od epilepsije
 Sanader i dalje odbija susret u dvoje s Pahorom
 Do ponedjeljka bez plina još 900 tvrtki
 Cinkanjem i preko leševa do šefa KPJ
 Mazzola: Tandem Olić - Toni najbolji je u Europi
 Hajduku mali derbi, u nedjelju repriza

Sto su mi zvijezde danas složile?
 ♄ ♀ ♁ ♃ ♅ ♆
HOROSKOP
 Klikni i pročitaj »

Kada, gdje, što...?
 Provjeri na
VODIČU

IZ BLOGOVA
 Zombix
 I vi možete napasti Hamas

Fotogalerija

x Find: 192 | Next Previous Highlight all Match case

source: www.jutarnji.hr, (11.01.2009.)



Search

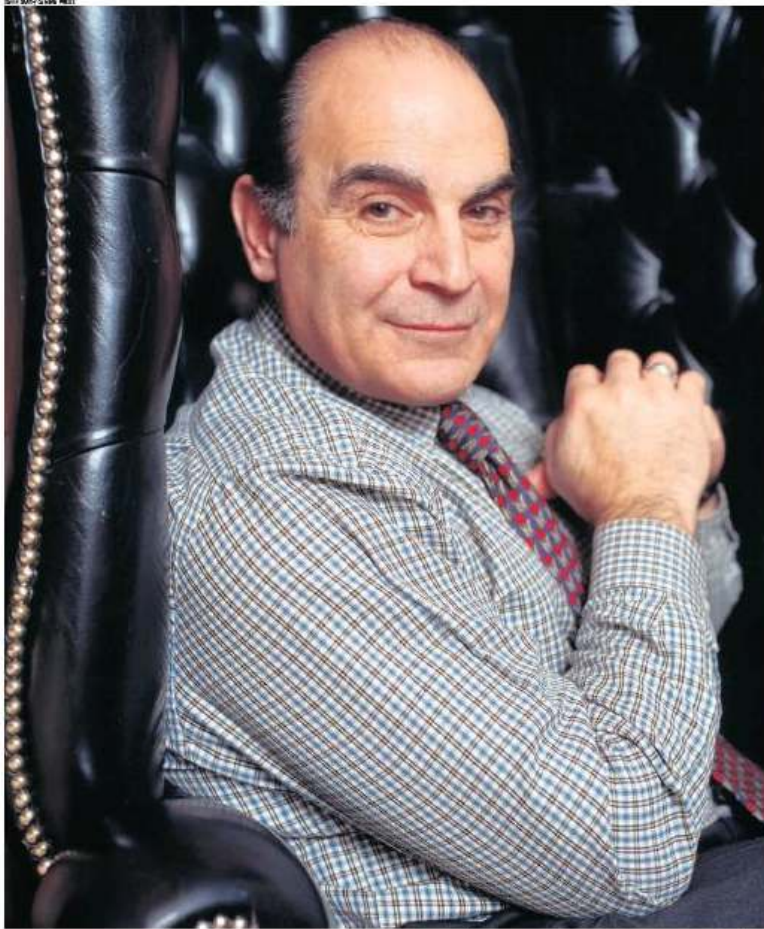
Select Title

My Services

Article Archive

Historic Archive

Sign out



THE TIMES Saturday January 10 2009

Still on the case ...

The actor David Suchet talks to Celia Dodd about solving life's mysteries and growing old with Poirot

At first sight, David Suchet manages the incredible feat of being instantly recognisable as his namesake alter ego Hercule Poirot and also appearing utterly different. He's thin and his wavy hair is the perfect contrast to Charles's detective — and has a richer, cheeky voice, tempered by a boyish chuckle. It's only by listening out for a natural measure of inhabiting an iconic role — the Queen and Prince Philip are said to be Poirot hair — without being consoled by it. But Suchet, who is celebrating his 50th year as the eccentric Belgian sleuth, is doing it with aplomb.

He is about to appear in a new American film, *Complex*, directed by Kevin Spacey, at the CBS Vic, which asks uncomfortable questions about modern America and history after 9/11. It is his first acting since winning an international Emmy in November for his portrayal of Robert Maxwell (the man first given the difference in height and girth), which was the latest in a string of awards for his compelling varied work on stage and screen, from *Whodunnit of the Year* to *Salt in the Wound* and the poignant *Melrose* in the BBC's *One Man's War* (he won the 2002, the 62-year-old actor was appointed CBE).

We meet two days before the opening night of *Complex*, in which Suchet, a classically trained character actor, plays a lawyer opposite Richard Dreyfuss and Elizabeth McGovern. "This is a slightly new experience for me. Without seeming too dramatic about it, this is like growing up. This is the greatest period the play is not born until an audience is there," he says. "I've got very nervous before I go on stage."

It's a surprising admission from an actor who established his name as Poirot as a 35-year-old, a deputy prime minister and a Muslim terrorist in his name. He explains that being a part "changes my rhythm, my voice, my personality. I become somebody else." Indeed, Suchet goes so deeply into character that he takes a "deprogramming exercise" several 18 years ago by a psychiatrist Band who was worried that he would "never be able to leave it go." "When my friend said, 'You've got to let go', I couldn't see what he meant. But Poirot's memorable things like my children's birthday, key telephone numbers and so on. So he taught me to run through them in front of the mirror to help me come back. It used to take ten minutes, then they'd just a quick run through and I'm out. Actually, just knowing I should do it does the trick."

'Hilly' on the go in the present'
When I ask whether there is a bit of love — assuming we're right, that he might regard Poirot as a lucrative but unenjoyable second string — he replies, "I have one rule of life, which is that whatever I am doing now is the most important thing I could ever do because it may well be the last thing that I do. And that is incredibly true. It fits in with my whole philosophy, like, that while you are a product of yesterday, living with hope for tomorrow, the only thing you've got to do now, the present."

Suchet's mother, Joan, a former professional

dancer and actress, was the driving force behind his acting career. But his father, Jack, a distinguished, consultant, gastroenterologist, who he describes as "an excellent genius" who worked with Alexander Fleming, was not happy. "My mother and grandmother were behind it, but my father was flat. And never really was until I joined the Royal Shakespeare Company. He did a group drama bit of *John Galsworthy* and he made me more passionate which was a good thing. But at a certain point I marked him out as being to my father that I could act rather than do my own work for the moment. I should be doing it."

Suchet and his older brother John, the now-making study co-author Peter, were sent to boarding school. At the age of 8, Suchet travelled by steam train from his West London home to prep school in Kent (it has since been knocked down). Parents were allowed only three visits a term and boys were allowed only one in the holidays. "I missed home very much and I loathed every minute of it. I was quite bullheaded when I was very young and I used to get beaten a lot for having sweets in my shoe locker. My aunt school, Wellington, where I went to, was a real breath of fresh air and it hit much more at home then."

Suchet had a particularly close relationship with his grandfather, Jimmy, a leading press photographer who had taken Suchet to 10. "I could go to him as my dad. I could credit as him. I never had that relationship with my father, he was a very distant man. When he came over from South Africa, he was determined to better himself. How is highly respected and I remember him going to Harry

Street in his evening suit. In a sense he was also nervous night."

At school, he wanted to follow his father into medicine and there is still a trace of regret that he didn't. "I would like to have been a doctor. I've always felt that I wanted to, but I had to have that in my mind. But how he likes the acting but after performing in a school play and he brought me to the National Youth Theatre. He went on to the London Academy of Music and Dramatic Art, where he eventually turned up in rugby for the movement classes. Three years at the Royal Shakespeare Company were the "most magical time of his career. One critic called him 'Shylock at the best since Olivier'."

Nowadays, there is something mysterious and grounded about Suchet, which must have a lot to do with his 22-year marriage to Sheila, who was also an actress, and his children Robert, 27 who is in the Police, and Katherine, 25, a trauma physiotherapist. He enjoys contentment-making hobbies such as reading about in narrowboats and photography — inspired by his beloved grandmother.

He admits that he was hard hitting the leg 6-6. "Turning 60 was the hard one for me," he says. "When I hear myself say 'In my opinion', there's something in me that which because I don't feel any more than 25 or 30. And I'm blessed to have a lot of energy, although I no longer survive burning the candle at both ends."

A quality rugby and tennis player in his youth, he goes to the gym three times a week and watches his weight keenly as he gets older. "I can never have a drinker. Creative



Whodunnit? David Suchet as Agatha Christie's famous detective, Poirot

'I GET VERY, VERY NERVOUS BEFORE I GO ON STAGE'
30-year marriage to Sheila, who was also an actress, and his children Robert, 27 who is in the Police, and Katherine, 25, a trauma physiotherapist. He enjoys contentment-making hobbies such as reading about in narrowboats and photography — inspired by his beloved grandmother.

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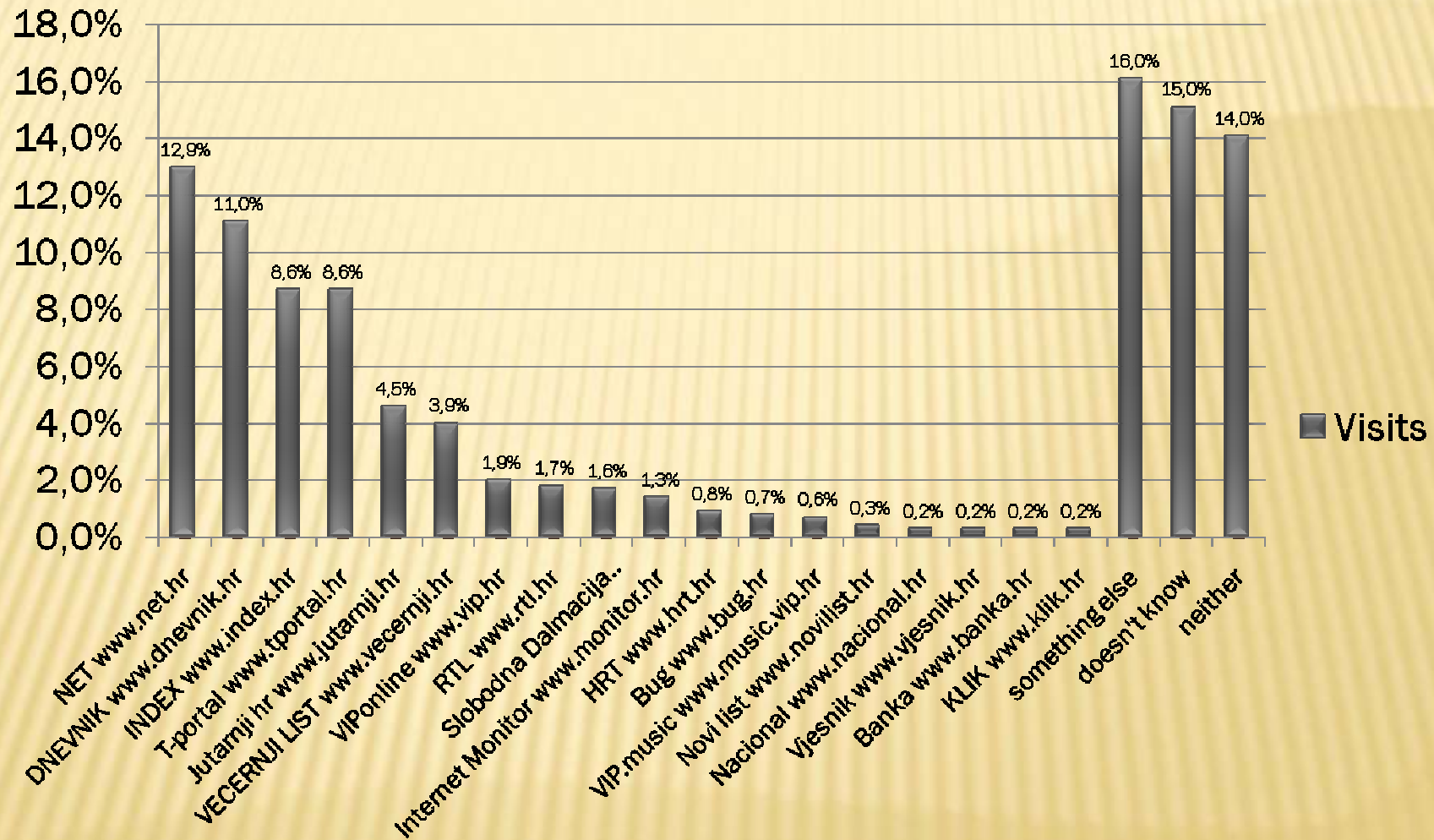
Supersleuth
1989 first episode of Poirot with David Suchet
30 Over total number of viewers of Poirot in the UK last year
3m Poirot DVD sales worldwide
60m of the world's population watch Poirot regularly
71 individual episodes of Poirot have been made
530m the estimated number of people around the globe who have seen Poirot at some point
52% of the UK population watched Poirot at some point last year

Source: The Times and BBC

View all thumbnails



MOST VISITED WEB PORTALS



SOURCE: MEDIAPuls; sample: 10235; 01.10.-31.12.2008.

naslovnica

vijesti

izbori 2009.

sport

film/glazba/tv

zvijezde

crna kronika

novac

kultura

znanost

planet x

tehnoklik

fotografija

auti

putovanja

moj dom

moda i ljepota

seks i veze

zdravlje

ekonet

bebe

web kuhinja

drugi mediji

arhiva

rss

webcafe

infocentar

shopping

top shop

oglasnik

autooglasnik

nekretnost

TOP SHOP

Naručite!

vijesti



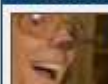
Hrvatsku trese loto groznica!

'Super sedmica' u zadnjem kolu igre Loto 7/39 nije izvučena. Hrvatska iščekuje srijedu i najveći *jackpot* u povijesti Hrvatske lutrije - vrtoglavih 19 milijuna kuna!

vijesti dana

- ▶ Zlatni stafilokok u zatvoru u Požegi
- ▶ Zadar i Cibona u finalu
- ▶ Rehn će prevariti Hrvatsku
- ▶ Buttonu *pole position*
- ▶ Studenti ne odustaju
- ▶ Cijela divizija na Titovom rođendanu
- ▶ Mladić poginuo u posuđenom autu
- ▶ LeBron sa sirenom za 1:1
- ▶ Kako su celebrityji postali slastičari
- ▶ Ispala hrvatska Amy Winehouse
- ▶ Dino izbacio Sonju!

video dana

NEMOGUĆE!
Čavel v glavi

- ▶ Pogledajte najbolje trenutke Premiershipa
- ▶ Izvanzemaljci u središtu Zagreba

izbori



Idila se primiče kraju

Nagradno pitanje za posljednji tjedan kruha i igara je sljedeće; Koja je Hrvatska bolja? Ona s Kregarom, Kerumom i Cuccurinom ili ova dobro nam poznata s Jakovčićem, Bandićem i Ostojićem.

vaterpolo



Primorac se popeo na krov Europe

Drama na Kantridi. Klub iz Crne Gore je mogao slaviti još u regularnom dijelu, no moćni je Pro Recco izborio produžetak. Odlučio je Mađar Adam Steinmetz koji u drugom nastavku gađa za naslov.

film



Misteriozni District 9

Ovog ljeta u kina dolazi film obavljen jednako gustim velom tajne kao svojedobno *Cloverfield*. Necenzurirana verzija prvog trailera ima naznake opakog SF-a, s *alienima* kao izbjeglicama na Zemlji.



s klima-uređajem, električnim i sigurnosnim paketom opreme.



IZBORI

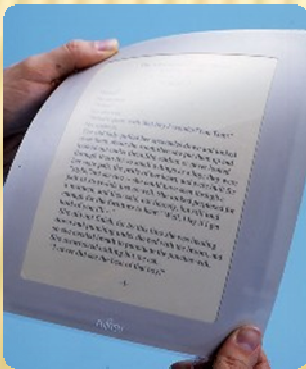


freemail

korisničke imaj

2.1. ELECTRONIC PAPER (E-PAPER)

- ✘ “a display technology designed to mimic the appearance of ordinary ink on paper”
- ✘ Unlike a conventional flat panel display, it reflects light like ordinary paper and is capable of holding text and images indefinitely without drawing electricity,
- ✘ Automatically download the latest edition of newspapers on your e-paper – the future



3. INTERNET RADIO

- ✘ *e-radio, web radio, net radio i streaming radio*
- ✘ Based on streaming technology
- ✘ *Podcasting is not streaming*

- ✘ Most radio stations are switching to broadcasting their programs over the Internet

....

▶ Croatia:

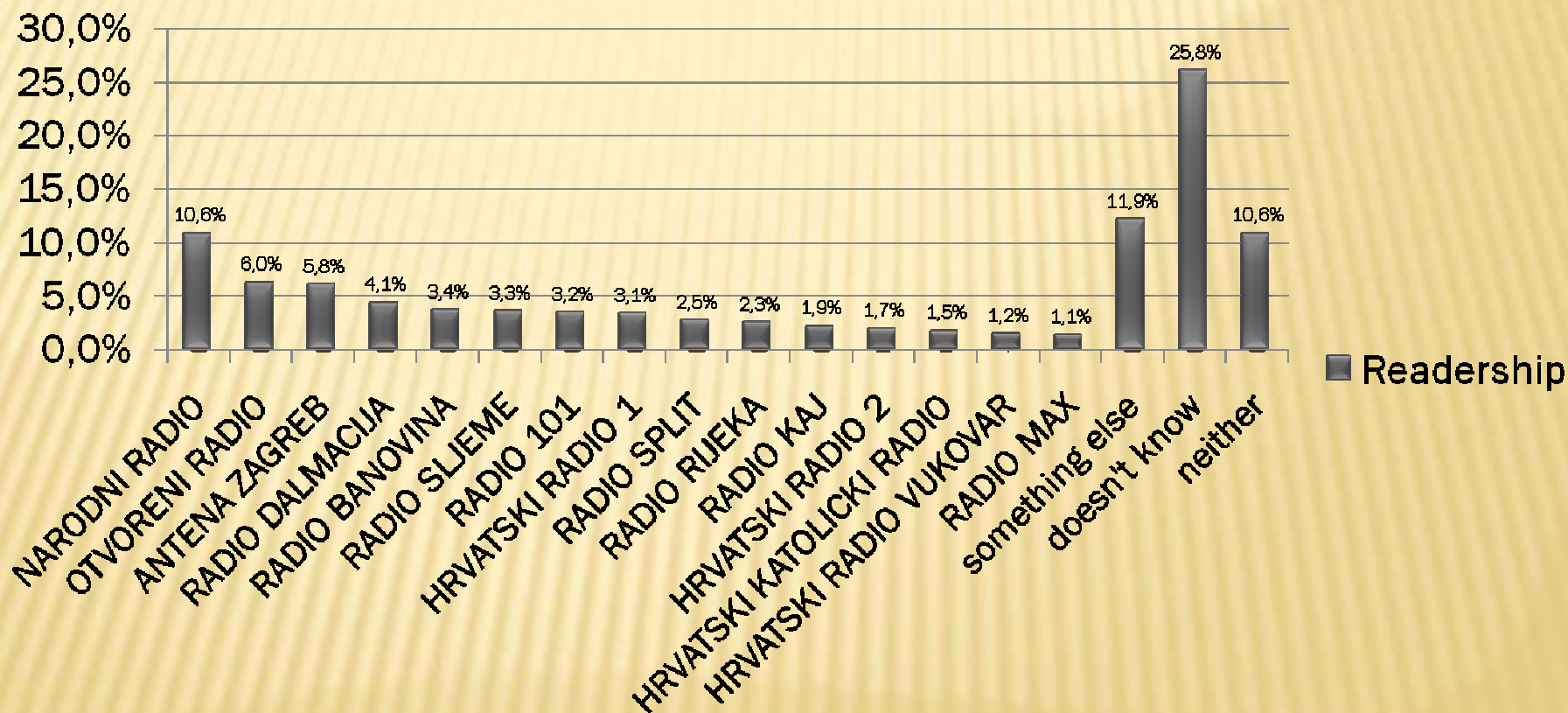
- ▶ HRT – Hrvatski radio,
- ▶ Hrvatski katolički radio,
- ▶ Narodni radio,
- ▶ Obiteljski radio,
- ▶ Plavi radio,
- ▶ Radio 057,
- ▶ Radio 101,
- ▶ radio Laus,
- ▶ Radio Split,
- ▶ Radio Student

▶ Outside Croatia

- ▶ Last.fm,
- ▶ Live365,
- ▶ Pandora,
- ▶ Voice of America,
- ▶ Deutsche Welle,
- ▶ Radio Rai,
- ▶ BBC,
- ▶ Le Mouv'.

3.1. REACH OF RADIO STATIONS

Readership



SOURCE: MEDIAPuls; sample: 10235; 01.10.-31.12.2008.

4. INTERNET TELEVISION

- ▶ Internet TV, iTV, Television on the desktop (TOD), TV over IP - Television over Internet Protocol
- ▶ Television distributed over the Internet
- ▶ iTV
 - + Any user with a broadband connection and the appropriate free software for viewing multimedia content can watch television in real time regardless of his location
 - + access to thousands of free channels.
 - + It can be based on the existing structure of a traditional television station, but for many reasons some television cannot control the final delivery.
 - + There is a large availability of Internet portals that include links to live-feeds as well as built-in browsers



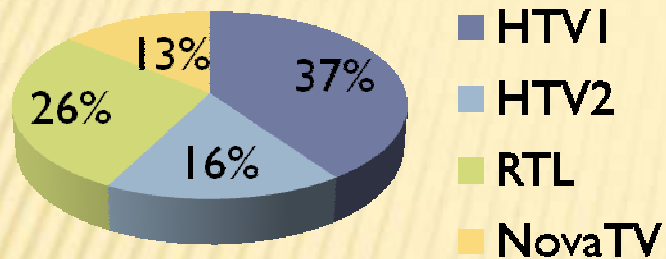
DNEVNIK

**Alternativa za regiju
Mesić o plinu iz Katara**

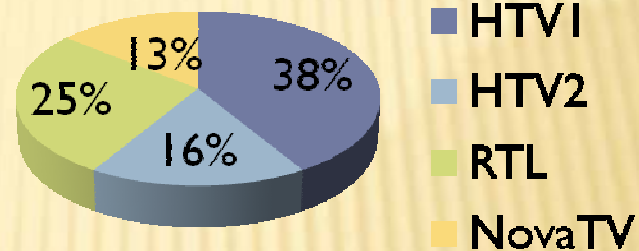
*SOURCE: www.hrt.hr, Dnevnik
(11.01.2009.)*

4.1. TELEVISION REACH

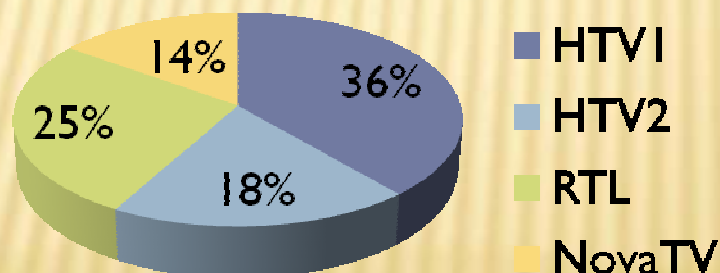
2005



2006.



2007.



source: AGB PULS i Digitel medijski servisi; sample: the entire population of Croatia

5. LICENSING PROBLEMS

- × Internet newspapers

- + Subscription for the online edition

- × Accessible anytime and anywhere
- × The possibility of reading the latest (tomorrow's)edition
- × Greater number of pages than in the printed edition
- × a yearlong archive for an affordable amount of money.

- × Internet radio

- + Limited streaming in the country due to music licensing and advertisement problems

- × Internet television

- + Limited broadcasting in the country (BBC, HTV)

6. CONCLUSION

ADVANTAGES AND SHORTCOMINGS OF MEDIA ON THE INTERNET

× Advantages:

- + Measurable
- + Speed
- + Targeting groups
- + Feedback

× Shortcomings:

- + Technologically complex
- + Relatively small reach
- + Demands new creative knowledge/techniques
- + Constant improvements

... ADDITION TO THE CONSLUSION

- × 22,4 % of the questioned population **don't read** daily newspapers
- × 54,7 % **don't read** weeklies
- × 55,2 % **don't read** monthlies,
- × 36,4% **don't listen** to radio,

- × **54% is watching HTV...**

7. LITERATURE

- ✗ Electronic paper. URL: <http://www.electronic-paper.org.uk/index.html> (10.01.2009.)
- ✗ Freedom house. URL: <http://www.freedomhouse.org/template.cfm?page=251&year=2008> (20.05.2009.)
- ✗ Law on Electronic Media, Narodne novine 122/2003.
- ✗ Silver, J. (2008). The future of Media Doesn't Belong to Murdock; It Belongs to Us. 6. 06. 2008. URL: http://www.huffingtonpost.com/josh-silver/opening-remarks-from-the_b_105721.html (02.01.2009.)
- ✗ SOURCE: MEDIAPuls; sample: 10235; 01.10.-31.12.2008.
- ✗ Wikipedia, the free encyclopedia: Electronic paper. 15.12.2008. URL: http://en.wikipedia.org/wiki/Electronic_paper (10.01.2009.)
- ✗ Wikipedia, the free encyclopedia: Internet radio. 13.01.2009. URL: http://en.wikipedia.org/wiki/Internet_radio (10.01.2009)

Thank you for your attention!